Contact: Erica Wells FOR IMMEDIATE RELEASE

Telephone: (317) 602-3828

Email: Erica@chefjjs.com

## CHEF JJ'S UNIQUE CULINARY EXPERIENCE IS COMING DOWNTOWN

Chef JJ Boston Expands with New Location

Indianapolis, IN, (May 11, 2015) – Chef JJ Boston, owner and Executive Chef of Chef JJ's Back Yard, plans to open a second location, Chef JJ's Downtown, June 1st. The unique location combines chef-led grilling classes, prepaid, ticket-only dining events and retail sales featuring The Big Green Egg®. Conveniently located at 42 W. South Street, one block east of Lucas Oil Stadium and the Convention Center, Chef JJ's Downtown will host convention groups, local organizations and downtown residents.

After serving as an Executive Chef in restaurants for over 15 years, Boston recognized a void in client dining. The missing element was the ability to host a customized event in which the focus was solely on the client experience. In 2005, Boston started his personal chef business hosting events in clients' backyards. The popularity of these events led him to open Chef JJ's Back Yard in Broad Ripple in 2009.

Chef JJ's Back Yard hosts a wide variety of grilling classes and special events monthly. These popular experiences have a waitlist of up to five months. Because of this overwhelming demand, Boston decided it was time to expand and open a second location in downtown Indianapolis.

Chef JJ's Downtown is a larger venue, but will still feature the elements from Chef JJ's Back Yard that fans have come to know and love. As a Big Green Egg® Culinary Partner and Gold Authorized Dealer, there will be designated retail space for grilling supplies and accessories. Chef JJ's Downtown will include a rooftop loft and garden, an outdoor patio plus indoor grilling space to be used year round. This new location allows Boston and his team of professional chefs the ability to entertain larger groups of people making it the perfect location for corporate events, team building and private events.

Chef JJ's Downtown will provide clients with the most innovative culinary experience in Indianapolis! The new location is set to open June 1<sup>st</sup>. For more information about Chef JJ's Back Yard or Chef JJ's Downtown, visit <a href="www.chefjjs.com">www.chefjjs.com</a>.

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Founded in 2005, Chef JJ's is a unique, personal and hands-on culinary experience with a focus on the Big Green Egg®, corporate team building, private events and grilling classes. For more information about Chef JJ's or to purchase tickets at the Broad Ripple or Downtown locations, please visit www.chefijs.com.

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